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EXTRA YARD SUMMIT WANTS TO HEAR STORIES FROM ARIZONA TEACHERS

Local Teachers Encouraged to Share Videos for Chance to Present at 2016 Event

PHOENIX – October 5, 2015 – The second annual Extra Yard for Teachers Summit is coming to Phoenix on Saturday, January 9, 2016, to celebrate, honor, empower and inspire 1,000 of Arizona’s K–12 teachers, and the Summit wants local teachers to share their teaching stories for a chance to speak on stage at the conference.

The Summit will bring in speakers and performers from around the country to speak to attendees, but it will also highlight local teachers through the I Teach Project, an initiative to capture the voices and stories of teachers. Teachers are encouraged to share the good, the bad, and the funny stories of why they teach, what it means to be a teacher, and what inspires and motivates them to educate today’s students.

About the Auditions

From now through October 23, Arizona teachers can submit a 90-second video sharing their stories for why they teach to www.extrayardsummit.com/audition/. A committee will narrow the submissions to the top 10, and from November 2-9 the public will vote on their favorite video. The teacher whose story receives the most votes will be invited to give a talk on stage at the Summit in front of friends and colleagues, and the presentation will also be broadcast via the livestream of the Summit.

Registration for the free, half-day event is open at www.extrayardsummit.com/phoenix. The full lineup of speakers and performers, including which local teacher won the contest to speak, will be announced on November 16.

“These videos give us a chance to hear directly from teachers about why they are committed to educating and motivating our children,” said Britton Banowsky, Executive Director of the College Football Playoff Foundation. “Far too often we take teachers for granted and forget to tell them just how much they mean to us, how they helped shape our futures, and the impact they’ve had on our lives. The Extra Yard for Teachers Summit is one way we can thank them for all they do for us, and we hope to show them how special they are by creating a day just for them.”

The Summit is part of the College Football Playoff Foundation’s philanthropic initiative, Extra Yard for Teachers, which aims to make a significant impact in the classroom. The initiative supports teachers through the development and implementation of programs in four focus areas: direct provision of resources for classroom needs, recognition of standout teachers, professional development and leadership training, and by providing inspiration for grade-school students to attend college in the future.

Another Way to Thank Educators: Teacher Awareness Week

From October 5-10, the College Football Playoff Foundation is recognizing teachers across the country with Teacher Awareness Week. Throughout the week college football stadiums will broadcast videos thanking teachers during games, and fans will have the opportunity to fund teachers’ projects through DonorsChoose.org. For more information about Teacher Awareness Week, please visit www.collegefootballplayoff.com/eyft-awareness-week.

For more information about the Summit please visit www.ExtraYardSummit.com.

About the College Football Playoff Foundation and Extra Yard for Teachers

Extra Yard for Teachers is the College Football Playoff Foundation's primary philanthropic initiative to honor, celebrate, inspire and empower great teachers nationally and in the communities that host the College Football Playoff. Extra Yard for Teachers seeks to support teachers through the development and implementation of programs in four key focus areas: direct provision of resources, teacher recognition, professional development and leadership training, and by inspiring a college-going culture. For more information visit www.collegefootballplayoff.com/extra-yard-for-teachers.

About the College Football Playoff

The College Football Playoff began with the 2014-15 season. The semifinals matches the No. 1 seed vs. No. 4, and No. 2 will face No. 3 in semifinal games that will rotate annually among the Peach Bowl, Cotton Bowl, Orange Bowl, Sugar Bowl, Rose Bowl and Fiesta Bowl. The first semifinals will be December 31, 2015, at the Goodyear Cotton Bowl. The national championship game will be on January 11, 2016, at the University of Phoenix Stadium in Glendale, Arizona. Funding for the College Football Playoff Foundation and the Extra Yard for Teachers initiative comes from the licensing revenue generated from playoff merchandise sales in addition to donations from corporations, host committees and individuals. For more information visit www.collegefootballplayoff.com/foundation.

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